Diadatic Panel (no bigger than A5 size)

BASIC INFORMATION STRUCTURE
- Artist / maker
- Title
- Date
- Medium/materials
- Dimensions
- Description

HOW MUCH INFORMATION AND YOUR AUDIENCE
Knowing which audience age groups and place these labels at eye line. Helvetica Regular, Geneva, Verdana and Arial in a size of least 18 points are the easiest for the eye to comprehend for text based information.

Your label will be read by people without any prior information and by those who are well versed on the subject, so choose language that is clear and concise.
Use a 80-100 word count.
A standing read time of 10 seconds.

NB: Labelling your piece
LABEL, PLACEMENT AND LOCATION
Labels should aim not to dominate over the objects they are place
Layout and placement of labels in relation to a logical walking path is also very important. The flow of information should build a narrative or develop a learning experience for the audience.

Example

<table>
<thead>
<tr>
<th>Andy Warhol</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver Liz</td>
</tr>
<tr>
<td>1963</td>
</tr>
<tr>
<td>Silkscreen ink, synthetic polymer paint and spray paint on linen</td>
</tr>
<tr>
<td>101.6 x 101.6 cm</td>
</tr>
</tbody>
</table>

Portraits of Elizabeth Taylor original in silver when she was gravely ill with pneumonia in the 1960’s and it was believed she was going to die. He painted at the height of her stardom. He then went over in colour when survived.